

SURVEY OF RETAIL MILK PRICES For Selected Markets in NYS

JULY 2002

**Compiled by
Department of Agriculture & Markets
Division of Dairy Industry Services**

**UPSTATE NEW YORK
AVERAGE SUPERMARKET PRICES, JULY 2002**

Market	Milk			2% RFM		1% LFM		Skim	
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon
	<u>Dollars</u>								
<u>Capital District</u>									
Albany	0.71	1.24	2.29	1.24	2.29	1.24	2.30	1.24	2.30
Amsterdam	0.70	1.27	2.29	1.27	2.29	1.27	2.29	1.27	2.29
Gl'sville/J'twn	0.72	1.27	2.23	1.27	2.18	1.27	2.29	1.27	2.18
Schenectady	0.70	1.26	2.22	1.25	2.21	1.25	2.21	1.24	2.19
Troy	0.70	1.26	2.32	1.26	2.32	1.26	2.34	1.26	2.32
Weighted Average	0.70	1.25	2.27	1.25	2.27	1.25	2.28	1.25	2.27
<u>Central NY</u>									
Auburn	0.66	1.26	2.24	1.26	2.12	1.26	2.18	1.26	2.12
Rome	0.69	1.31	2.36	1.31	2.33	1.31	2.47	1.31	2.35
Syracuse	0.67	1.27	2.29	1.24	2.12	1.24	2.14	1.25	2.12
Utica	0.69	1.26	2.41	1.26	2.41	1.26	2.41	1.26	2.41
Weighted Average	0.68	1.27	2.32	1.25	2.19	1.25	2.22	1.26	2.19
<u>Southern Tier</u>									
Binghamton	0.68	1.25	2.19	1.19	2.16	1.22	1.87	1.21	2.13
Elmira	0.68	1.24	2.09	1.26	1.94	1.26	1.94	1.26	1.93
Ithaca	0.68	1.28	2.46	1.28	2.48	1.28	2.48	1.28	2.48
Weighted Average	0.68	1.25	2.22	1.23	2.17	1.24	2.02	1.24	2.15
<u>Hudson Valley</u>									
Kingston	0.73	1.32	1.98	1.34	1.98	1.27	1.98	1.28	1.98
Newburgh	0.71	1.33	2.58	1.32	2.58	1.55	2.57	1.32	2.50
Poughkeepsie	0.76	1.36	2.51	1.36	2.51	1.36	2.51	1.36	2.53
Weighted Average	0.74	1.34	2.44	1.34	2.44	1.40	2.44	1.33	2.43
<u>Western NY</u>									
Batavia	0.68	1.30	2.31	1.30	2.21	1.30	2.16	1.30	2.12
Buffalo	0.67	1.27	2.16	1.27	1.93	1.28	1.92	1.27	1.92
Niagara F/NTona	0.66	1.25	2.04	1.25	1.87	1.25	1.87	1.25	1.87
Rochester	0.66	1.26	2.04	1.26	1.80	1.26	1.79	1.26	1.80
Weighted Average	0.67	1.27	2.10	1.27	1.88	1.27	1.87	1.27	1.87
<u>Unregulated</u>									
Jamestown	0.66	1.26	2.27	1.26	2.20	1.26	2.26	1.26	2.20
Plattsburgh	0.68	1.27	1.89	1.27	1.86	1.27	1.86	1.27	1.86
Watertown	0.69	1.28	2.07	1.23	2.07	1.28	2.10	1.28	2.07
Weighted Average	0.68	1.27	2.10	1.25	2.07	1.27	2.10	1.27	2.07
Upstate Average	0.69	1.28	2.24	1.27	2.17	1.28	2.15	1.27	2.16

* = Insufficient number of observations to report.

**METROPOLITAN NEW YORK
AVERAGE SUPERMARKET PRICES, JULY 2002**

Market	Milk			2% RFM	1% LFM		Skim		
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Paper 1/2 Gal	Plastic Gallon	Paper Quart	Paper 1/2 Gal	Plastic Gallon
	<u>Dollars</u>								
Area 1	0.73	1.39	2.60	1.39	1.39	2.60	0.73	1.39	2.60
Area 2	0.81	1.52	2.75	1.53	1.53	2.76	0.82	1.53	2.74
Area 3	0.98	1.85	3.08	1.85	1.85	3.08	0.98	1.85	3.08
Area 4	0.77	1.43	2.64	1.43	1.43	2.64	0.77	1.43	2.64
Area 5	0.87	1.64	2.83	1.64	1.64	2.83	0.89	1.64	2.83
Area 6	0.74	1.40	2.65	1.40	1.40	2.65	0.74	1.40	2.66
Area 7	0.76	1.42	2.69	1.42	1.42	2.70	0.76	1.42	2.70
Area 8	0.78	1.46	2.74	1.46	1.46	2.74	0.78	1.46	2.74
Area 9	0.70	1.35	2.58	1.35	1.35	2.58	0.70	1.49	2.58
<u>METRO AVERAGE</u>	<u>0.79</u>	<u>1.50</u>	<u>2.73</u>	<u>1.50</u>	<u>1.50</u>	<u>2.73</u>	<u>0.80</u>	<u>1.51</u>	<u>2.73</u>

**METROPOLITAN NEW YORK
AVERAGE SMALL GROCER PRICES, JULY 2002**

Market	Milk			2% RFM	1% LFM		Skim		
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Paper Quart	Paper 1/2 Gal	Paper Quart	Paper 1/2 Gal	
	<u>Dollars</u>								
Area 1	1.09	1.73	3.11	1.72	*	1.71	1.10	1.72	
Area 2	0.95	1.81	2.86	1.77	0.94	1.81	0.94	1.80	
Area 3	1.03	1.93	*	*	1.03	*	1.03	1.94	
Area 4	0.96	1.81	2.86	*	0.99	*	0.99	*	
Area 5	0.99	1.69	3.01	*	0.99	1.69	1.01	1.73	
Area 6	0.97	1.66	2.76	*	0.99	1.44	1.04	*	
Area 7	0.94	1.62	2.69	*	0.95	1.61	0.95	1.61	
Area 8	1.14	1.93	3.09	1.81	1.13	1.89	1.13	1.81	
Area 9	1.07	1.99	2.94	1.99	1.09	1.99	1.14	1.99	
<u>METRO AVERAGE</u>	<u>1.02</u>	<u>1.80</u>	<u>2.92</u>	<u>*</u>	<u>1.01</u>	<u>1.73</u>	<u>1.04</u>	<u>1.80</u>	

Area 1: Nassau and Suffolk Counties

Area 2: Bronx

Area 3: Lower Eastside New York

Area 4: East New York and Williamsburg

Area 5: Borough Park and South Brooklyn

Area 6 Jamaica (Queens County)

Area 7: Brighton Beach and Coney Island

Area 8: Westchester County (New Rochelle,

Larchmont and Mamaroneck

Area 9: Staten Island

* = Insufficient number of observations to report.

UPSTATE AND METROPOLITAN NEW YORK
RANGE IN SUPERMARKET PRICES, JULY 2002

Market	Milk						2% Reduced Fat Milk			
	Paper Quart		Paper 1/2 Gal		Plastic Gallon		Paper 1/2 Gal		Plastic Gallon	
	Low	High	Low	High	Low	High	Low	High	Low	High
	<u>Dollars</u>									
<u>Capital District</u>										
Albany	0.68	0.72	1.19	1.29	2.19	2.41	1.19	1.29	2.19	2.41
Amsterdam	0.68	0.72	1.26	1.29	2.29	2.29	1.26	1.29	2.29	2.29
Gl'sville/J'twn	0.72	0.72	1.25	1.29	2.05	2.29	1.25	1.29	1.85	2.29
Schenectady	0.65	0.72	1.19	1.29	1.99	2.45	1.19	1.29	1.99	2.39
Troy	0.68	0.72	1.19	1.29	2.29	2.48	1.19	1.29	2.29	2.48
<u>Central NY</u>										
Auburn	0.66	0.66	1.26	1.26	1.99	2.41	1.26	1.26	1.79	2.41
Rome	0.66	0.72	1.26	1.44	1.79	2.58	1.26	1.44	1.79	2.58
Syracuse	0.65	0.72	1.26	1.35	1.99	2.49	0.99	1.29	1.77	2.41
Utica	0.66	0.72	1.19	1.29	2.29	2.55	1.19	1.29	2.29	2.55
<u>Southern Tier</u>										
Binghamton	0.65	0.72	1.23	1.27	1.99	2.35	0.99	1.25	1.79	2.35
Elmira	0.66	0.71	1.19	1.26	1.99	2.40	1.24	1.29	1.79	2.39
Ithaca	0.66	0.68	1.26	1.29	2.41	2.48	1.26	1.29	2.48	2.48
<u>Hudson Valley</u>										
Kingston	0.68	0.85	1.29	1.39	1.97	1.99	1.28	1.49	1.97	1.99
Newburgh	0.65	0.76	1.29	1.37	2.49	2.64	1.19	1.37	2.48	2.64
Poughkeepsie	0.69	0.95	1.29	1.49	2.39	2.64	1.29	1.49	2.39	2.64
<u>Western NY</u>										
Batavia	0.66	0.72	1.26	1.37	1.99	2.59	1.26	1.37	1.79	2.49
Buffalo	0.66	0.68	1.26	1.29	1.99	2.41	1.26	1.29	1.79	2.41
Niagara F/NTona	0.65	0.66	1.19	1.26	1.99	2.29	1.19	1.26	1.79	2.29
Rochester	0.66	0.72	1.26	1.34	1.99	2.64	1.26	1.34	1.79	2.05
<u>Unregulated</u>										
Jamestown	0.66	0.66	1.26	1.26	1.89	2.48	1.26	1.26	1.79	2.48
Plattsburgh	0.66	0.72	1.26	1.29	1.89	1.89	1.26	1.29	1.79	1.89
Watertown	0.68	0.72	1.15	1.35	1.89	2.59	1.09	1.29	1.89	2.59
<u>Metro</u>										
Nassau/Suffolk	0.69	0.89	1.34	1.69	2.39	2.79	1.34	1.69	--	--
Bronx	0.70	0.99	1.34	1.89	2.57	3.19	1.34	1.89	--	--
Low Eastside NY	0.77	1.35	1.49	2.49	2.69	3.65	1.49	2.49	--	--
East NY/Wm'burg	0.69	0.89	1.29	1.69	2.49	2.89	1.29	1.69	--	--
Brough Pk/S. Br	0.70	1.35	1.34	2.49	2.57	3.65	1.34	2.49	--	--
Jamaica/Queens	0.70	0.89	1.34	1.49	2.57	2.79	1.34	1.49	--	--
Bright B/Coney	0.69	0.89	1.34	1.59	2.57	2.89	1.34	1.59	--	--
Westchester	0.69	1.21	1.34	2.09	2.57	3.25	1.34	2.09	--	--
Staten Island	0.70	0.73	1.34	1.39	2.57	2.69	1.34	1.39	--	--

* = Insufficient number of observations to report.

**UPSTATE AND METROPOLITAN NEW YORK
RANGE IN SUPERMARKET PRICES, JULY 2002**

Market	1% Low Fat Milk				Skim Milk					
	Paper 1/2 Gal		Plastic Gallon		Paper Quart		Paper 1/2 Gal		Plastic Gallon	
	Low	High	Low	High	Low	High	Low	High	Low	High
	<u>Dollars</u>									
<u>Capital District</u>										
Albany	1.19	1.29	2.19	2.49	--	--	1.19	1.29	2.19	2.49
Amsterdam	1.26	1.29	2.29	2.29	--	--	1.26	1.29	2.29	2.29
Gl'sville/J'twn	1.25	1.29	2.29	2.29	--	--	1.25	1.29	1.85	2.29
Schenectady	1.19	1.29	1.99	2.39	--	--	1.19	1.29	1.99	2.29
Troy	1.19	1.29	2.29	2.49	--	--	1.19	1.29	2.29	2.48
<u>Central NY</u>										
Auburn	1.26	1.26	1.79	2.41	--	--	1.26	1.26	1.79	2.41
Rome	1.26	1.44	2.39	2.58	--	--	1.26	1.44	1.79	2.58
Syracuse	0.99	1.29	1.77	2.41	--	--	0.99	1.29	1.77	2.41
Utica	1.19	1.29	2.29	2.55	--	--	1.19	1.29	2.29	2.55
<u>Southern Tier</u>										
Binghamton	1.19	1.29	1.68	2.25	--	--	1.18	1.28	1.79	2.41
Elmira	1.23	1.29	1.79	2.38	--	--	1.22	1.29	1.79	2.37
Ithaca	1.26	1.29	2.48	2.48	--	--	1.26	1.29	2.48	2.48
<u>Hudson Valley</u>										
Kingston	1.18	1.32	1.97	1.99	--	--	1.22	1.32	1.97	1.99
Newburgh	1.28	2.79	2.47	2.64	--	--	1.19	1.37	1.99	2.64
Poughkeepsie	1.29	1.49	2.39	2.64	--	--	1.29	1.49	2.39	2.64
<u>Western NY</u>										
Batavia	1.26	1.37	1.79	2.41	--	--	1.26	1.37	1.79	2.41
Buffalo	1.26	1.31	1.79	2.41	--	--	1.26	1.29	1.79	2.41
Niagara F/NTona	1.19	1.26	1.79	2.29	--	--	1.19	1.26	1.79	2.29
Rochester	1.26	1.34	1.79	1.79	--	--	1.26	1.34	1.79	1.89
<u>Unregulated</u>										
Jamestown	1.26	1.26	1.79	2.48	--	--	1.26	1.26	1.79	2.48
Plattsburgh	1.26	1.29	1.79	1.89	--	--	1.26	1.29	1.79	1.89
Watertown	1.15	1.35	1.89	2.59	--	--	1.15	1.35	1.89	2.59
<u>Metro</u>										
Nassau/Suffolk	1.34	1.69	2.39	2.79	0.69	0.89	1.34	1.69	2.39	2.79
Bronx	1.34	1.89	2.57	3.19	0.70	0.99	1.34	1.89	2.57	3.19
Low Eastside NY	1.49	2.49	2.69	3.65	0.77	1.35	1.49	2.49	2.69	3.65
East NY/Wm'burg	1.29	1.69	2.49	2.89	0.69	0.89	1.29	1.69	2.49	2.89
Brough Pk/S. Br	1.34	2.49	2.57	3.65	0.70	1.35	1.34	2.49	2.57	3.65
Jamaica/Queens	1.34	1.49	2.57	2.79	0.70	0.89	1.34	1.49	2.57	2.79
Bright B/Coney	1.34	1.59	2.57	2.89	0.69	0.89	1.34	1.59	2.57	2.89
Westchester	1.34	2.09	2.57	3.25	0.69	1.21	1.34	2.09	2.57	3.25
Staten Island	1.34	1.39	2.57	2.69	0.70	0.73	1.34	2.49	2.57	2.69

* = Insufficient number of observations to report.

AVERAGE SUPERMARKET PRICES

(In dollars)

<u>Mkt</u>	<u>Year</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Avg</u>
Milk: Quart														
Upst	2001	0.77	0.74	0.74	0.77	0.79	0.83	0.84	0.85	0.85	0.87	0.88	0.77	0.81
	2002	0.74	0.73	0.72	0.72	0.71	0.71	0.69						
Metr	2001	0.83	0.82	0.83	0.84	0.87	0.89	0.90	0.90	0.90	0.91	0.92	0.86	0.87
	2002	0.84	0.83	0.83	0.82	0.81	0.80	0.79						
NYS	2001	0.80	0.78	0.79	0.81	0.83	0.86	0.87	0.88	0.88	0.89	0.90	0.82	0.84
	2002	0.79	0.78	0.78	0.77	0.76	0.76	0.74						
Milk: Half Gallon														
Upst	2001	1.44	1.35	1.37	1.42	1.48	1.52	1.53	1.56	1.57	1.59	1.61	1.40	1.49
	2002	1.38	1.39	1.36	1.34	1.31	1.30	1.28						
Metr	2001	1.57	1.54	1.56	1.59	1.65	1.68	1.70	1.70	1.70	1.73	1.74	1.64	1.65
	2002	1.59	1.58	1.56	1.54	1.52	1.51	1.50						
NYS	2001	1.51	1.45	1.47	1.51	1.57	1.60	1.62	1.63	1.64	1.66	1.68	1.52	1.57
	2002	1.49	1.49	1.46	1.44	1.42	1.41	1.39						
Milk: Gallon														
Upst	2001	2.54	2.36	2.41	2.45	2.65	2.65	2.72	2.79	2.74	2.79	2.80	2.58	2.62
	2002	2.50	2.51	2.44	2.44	2.39	2.33	2.24						
Metr	2001	2.88	2.79	2.84	2.90	2.99	3.05	3.08	3.08	3.08	3.12	3.13	2.96	2.99
	2002	2.90	2.87	2.85	2.83	2.78	2.75	2.73						
NYS	2001	2.71	2.58	2.63	2.68	2.82	2.85	2.90	2.94	2.91	2.96	2.97	2.77	2.81
	2002	2.70	2.69	2.65	2.64	2.59	2.54	2.49						
2% Lowfat Milk: Half Gallon														
Upst	2001	1.41	1.32	1.35	1.40	1.46	1.49	1.50	1.53	1.51	1.54	1.58	1.37	1.46
	2002	1.37	1.38	1.34	1.32	1.30	1.28	1.27						
2% Lowfat Milk: Gallon														
Upst	2001	2.44	2.20	2.28	2.27	2.42	2.44	2.53	2.54	2.49	2.58	2.48	2.38	2.42
	2002	2.33	2.33	2.28	2.30	2.25	2.18	2.17						
1% Lowfat Milk: Half Gallon														
Upst	2001	1.42	1.33	1.36	1.41	1.46	1.50	1.51	1.53	1.53	1.54	1.59	1.38	1.46
	2002	1.37	1.38	1.34	1.32	1.30	1.30	1.28						
Metr	2001	1.57	1.54	1.58	1.59	1.64	1.68	1.69	1.69	1.70	1.73	1.74	1.64	1.65
	2002	1.59	1.57	1.56	1.55	1.52	1.51	1.50						
Skim Milk: Half Gallon														
Upst	2001	1.41	1.33	1.36	1.40	1.45	1.48	1.49	1.52	1.52	1.53	1.59	1.39	1.46
	2002	1.37	1.36	1.34	1.32	1.31	1.27	1.27						
Metr	2001	1.57	1.54	1.56	1.58	1.64	1.68	1.69	1.69	1.70	1.72	1.74	1.66	1.65
	2002	1.62	1.60	1.56	1.55	1.52	1.51	1.51						

This survey of prices charged for milk, lowfat milk and skim milk by supermarkets in 22 Upstate New York markets and by supermarkets and small grocers in 9 Metropolitan New York areas is conducted monthly. A companion survey of convenience and dairy stores in Upstate New York (DIS 1126) is conducted quarterly. Prices are collected primarily the first full week of the month by Department personnel who visit about 220 supermarkets (150 during quarterly survey) in Upstate New York and around 100 supermarkets and 90 small stores in Metro New York. Prices are published for paper quart, paper half gallon and plastic gallon containers. All prices are simple averages except the regional prices in Upstate New York which are weighted by the population of each market in the region. The average price for each survey area is based on the lowest priced brand sold by each store and includes any promotional price and multiple container pricing.

In Upstate New York, a market area is the central city plus adjacent suburbs/townships or neighboring city, if applicable, which are generally within a ten mile radius. The supermarkets surveyed are mainly chains or voluntary/cooperative groups and include warehouse type stores. In a few markets, major independents are also included. The sample rate of chains or voluntary/cooperative groups is generally 100% in small markets, 75-100% in medium markets and 50% in large markets. The surveyed stores are selected in general proportion to their overall presence in the market area. During the months of the quarterly survey (March, June, September and December), the sample rate of supermarkets is reduced to around 25% in large markets (Buffalo, Syracuse and Rochester). The actual results of the reduced sample are used. Previously the results of this sample were used to move the prices of the larger sample.

In Metro New York, supermarkets and small grocers are surveyed based on a judgmental sample of stores in each area. Supermarkets include chains, voluntary/cooperative groups and independents.

NR: No range

NA: Not available

* : Insufficient number of observations to report

Historical Notes:

June 1991 survey conducted second week using full sample in all markets.

Effective October 1988, Batavia was moved from Unregulated Area to Western New York to reflect its change in status resulting from the expansion of the Western New York Milk Marketing Area in June 1988.

Effective January 1988, revisions in the survey included discontinuing the survey of dairy stores on a monthly basis and in Upstate New York, standardizing the size of market areas, enlarging sample sizes, sampling only supermarkets, drawing of samples in proportion to the market and converting to average methodology, rather than prevailing, to determine market prices. This resulted in the number of markets being reduced from 24 to 22. Gloversville and Johnstown were merged into one market and Olean was dropped from the survey. In addition, the reporting of lowfat milk prices was expanded in view of its increasing importance, particularly in Upstate New York. In Western New York, lowfat milk (virtually all 2%) outsells milk two to one, accounting for about 3/5 of fluid milk sales. In the balance of Upstate, lowfat milk sales represent approximately 1/3 of fluid sales while in Metro New York, lowfat milk accounts for about 1/6 of sales.

Effective October 1982, determination of market prices for Metro New York was changed from prevailing to average methodology.